



**CITY OF GREENSBORO
FOR IMMEDIATE RELEASE**



Contact: Sue Schwartz
Phone: 336-373-2149

***EAST MARKET STREET CELEBRATES 10 YEARS OF REVITALIZATION
Anniversary Commemorates Community Wide Development Effort***

GREENSBORO, NC (October 24, 2005) – The City of Greensboro, in partnership with the East Market Street Development Corporation, will hold a ribbon cutting ceremony on Wednesday, October 26 at the Woodson Professional Building, 1106 East Market Street, at 10 am. The ceremony will honor community members, business owners, the Community Planning Team, City staff and all who were involved in the East Market Street revitalization efforts. This event is open to the public and parking is available on the street. Rain location is in McNair Hall directly across the street from the Woodson Building.

Ten years ago a group of volunteer planners with the American Planning Association and a Community Planning Team – comprised of city planners and more than 350 community members – worked to assess the area's economic development potential. It also recommended ways to make the area more attractive, improvements for land use, and strategies for implementing their ideas. Today, more than 80% of the ideas developed are in place with the construction of tree lined medians and sidewalks, reduced number of traffic lanes, and addition of businesses and new homes.

"This area constitutes one of the most important gateways to Greensboro," says Andy Scott, Greensboro Housing and Community Development Director. "Through active resident participation and careful planning and discussion this gateway has been reborn," he adds. "The success and rebirth of the East Market Street area is a direct result of a community wide effort," says Mac Sims, East Market Street Development Corporation Director. "Everyone from the grassroots supporters to the professionals that helped create a plan of action were responsible for the accomplishments we've experienced over the last 10 years," he adds.

For more information on the ribbon cutting ceremony, contact Sue Schwartz at 373-2149 or Chandra Cagle at 275-1101.

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The City of Greensboro works in partnership with the community to increase the quality of life for all residents by fostering an environment of inclusion, diversity, and trust. As the seventh largest employer in Greensboro, the City has a dedicated professional staff of 2700 employees who maintain four core values of honesty, integrity, stewardship, and respect. The City is governed by a council-manager form of government with a mayor and eight council members. For more information on the City of Greensboro, please visit us online at www.greensboro-nc.gov.

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